

# The snail versus the gazelle:

## a tale of two managers

Boost productivity with a streamlined distraction free day with Third Octet and Citrix

JOE  
THE SNAIL

JOE  
THE GAZELLE

Alerts, email, notifications, pop-ups. Well intending until they do more harm than good and impact productivity—by as much as 50 percent.<sup>1</sup> But when you replace these **distractions with action**, the results can be amazing.

See for yourself as move through the day with Joe, a busy marketing manager. **Joe the Snail** works on-site using a mix of traditional Windows apps accessed from his desktop and the company portal. **Joe the Gazelle** works from home using Citrix Workspace.



Joe the snail

### Approving expense reports

Joe the gazelle



Joe is half-way through reading emails—all marked "important"—when he's interrupted by an Outlook reminder to approve expense reports. He tries to log into the expense report app, but needs to contact IT to reset his password. After waiting, he finally is able to approve the reports and gets back to the urgent emails.

Joe logs into Citrix Workspace with single sign-on (SSO) and a personalized notification feed reminds him about expense reports. Without switching apps or entering credentials, Citrix Workspace sends the approvals to the travel and expense app, and he seamlessly gets back to reading email.

A simple task took nearly 30 minutes with multiple toggling and logins.

The simple task took only minutes to complete, leaving plenty of time to prepare for the upcoming meeting.

"A typical employee uses four apps during the day, and 20% use six or more."<sup>1</sup>

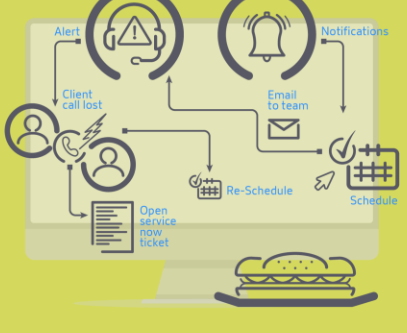
— TechRepublic



Joe the snail

### Attending a virtual meeting

Joe the gazelle



Joe hears an Outlook alert and sends a meeting reminder to his team to bring the new contract details. He switches over to Microsoft Teams, but his microphone isn't working, so he has to stop and open a helpdesk ticket. After arriving late, it turns out his co-worker missed his reminder about the contract, and the entire meeting is even further delayed.

Joe and the entire team are proactively notified about bringing the contract details to the meeting from the intelligent Workspace feed; no need for emails. The VoIP call was crystal clear without interruption, thanks to Citrix HDX optimization. The contract is out the door.

Joe is unable to finish the contract and now needs to work through lunch.

Joe the Gazelle has an extra 40 minutes before lunch to watch the project launch video.

"Microsoft Office 365 is the most common productivity suite used by small businesses with 10-50 employees and \$1-10 million in revenue."<sup>2</sup>

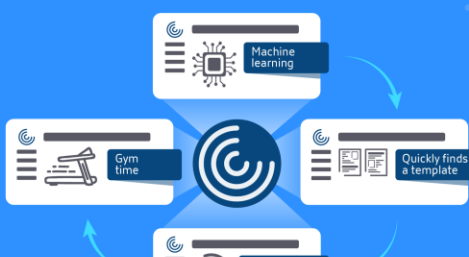
— Enlyft



Joe the snail

### Conducting research for a report

Joe the gazelle



Joe's stress level is high. It's been a day of IT headaches, and now he's worried he won't finish the report. He opens his intranet and searches endlessly for what he needs. He gives up and sends an email looking for the template, falling further behind. Joe can't go to the gym to unwind today.

Joe's stress level is low thanks to Citrix Workspace. He types questions in natural language and quickly locates the new template. He finishes the report early, leaving time to finish a blog before hitting the gym.

Joe is upset, behind schedule, and frustrated.

Joe is able to get more done in his day and still unwind at the gym.

"It takes on average 15 minutes for an employee to re-orient to a primary task after multitasking and efficiency drops up to 40%."<sup>3</sup>

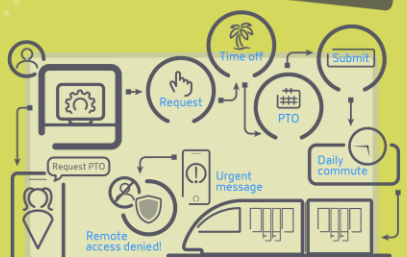
— Harvard Business Review



Joe the snail

### Submitting a PTO request

Joe the gazelle



Joe is reminded to request PTO. He stops working on his report, searches for the shortcut on his desktop and logs in. Five clicks later, he's able to enter his time request and hopes his manager sees the email in the morning. Now back to finishing the report.

Joe remembers to request PTO at the gym. He logs into his Citrix Workspace from his phone, opens Workday, and submits the request with a click. IT has made it easy for Joe to securely login and do work from any device, anywhere. By the time he gets home, his manager has approved the PTO.

Joe can't get real-time feedback and approvals on simple tasks causing even more delays and distractions.

Joe and his team save time by simplifying everyday tasks, workflows, and approvals.

"The best everyday technology options for employees are mobile, flexible, and able to accommodate diverse job requirements."<sup>4</sup>

— Forrester

# The Citrix Workspace experience transforms employees into productivity superstars

Joe the Snail drags through his workday like a disconnected snail, ending tired and stressed-out—and it's not his fault. Superstar Joe the Gazelle had everything he needed for a high-functioning, productive day. He ended the evening relaxed and looking forward to the rest of his work week.

As a business owner are you empowering your employees? Transform the employee experience with Citrix Workspace and give them a personalized feed, automated workflows, single sign-on, and unified access to their apps. Be a superstar, not a snail.

Reimagine your employee experience today!

[thirdoctet.com](http://thirdoctet.com)

About Third Octet

At Third Octet, we believe successful businesses are built on happy, engaged, and collaborative employees – employees who can focus on high-value and deeply meaningful work. Our technology solutions focus on removing physical and technology as a barrier to productivity and engagement, allowing employees to work when-, where-, and however they choose, minimizing time to productive, and allowing personalized definition of their own Work. Life. Balance. This is how we better the world through technology.